

# BROCKLEY SOCIETY



## Hilly Fields Midsummer Fayre

SATURDAY 22 JUNE 2024 • 12 NOON – 5PM

### GENERAL INFORMATION FOR ADVERTS, PRIZES & SPONSORS

Hilly Fields Fayre is a longstanding, successful tradition enthusiastically supported by families and people of all ages from our community. Usually attended by well over 5,000 people, there is a wide range of entertainment, activities and stalls on Hilly Fields, which attract the whole family.

The Brockley Society's objectives are to conserve and enhance the local environment, promote local community activity and improve local facilities. It is a community association open to everyone who lives in the conservation area and others interested in furthering its purposes.

We produce a programme for the event that contains all the key information for those attending the Fayre – a schedule of the day's events, a Fayre map, competitions, and raffle prizes.

**8,000 copies are printed and distributed locally, FREE, before and during the event.  
This is a unique opportunity to promote your business and reach  
a huge number of households in the Brockley area.**

There are three individual options – or a combination may be the better business option. Please complete and return the form overleaf to the address shown, or send the full information requested by email to [advertise@brockleysociety.org.uk](mailto:advertise@brockleysociety.org.uk).



#### 1 – ADVERTISE

in the Fayre programme

An advert can be **colour** or **black-and-white**, and the programme size is A5.

Full Page:	£240
Half Page:	£120
Quarter page:	£60
Eighth page:	£30



#### 2 – DONATE

a prize for the raffle

All prizes are welcome, e.g. a meal for two, a haircut, a voucher.

Donors and their prizes **are listed in the programme** and **promoted** over the PA system during the raffle draw at the Fayre.



#### 3 – SPONSOR

the Fayre

For £1,000, you will be listed as a Headline Sponsor on the front cover of the Fayre programme with a full-page advert (inside front or back cover).

£500 Sponsors will be listed on the cover with a half-page advert (inside back cover).

Sponsors will be mentioned regularly on the PA system.



**The Fayre has no paid staff and is run entirely by volunteers.  
Could YOU or someone you know be one of the team?**

(PUT an X the box on Pg 2. Section 4)

See [www.brockleysociety.org.uk/volunteer/](http://www.brockleysociety.org.uk/volunteer/) for more about what we do.

**The application deadline for all of the above options  
(including submission of relevant artwork and payment) is 5 May 2024.**

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APPLICATION FOR ADVERTS, PRIZES, SPONSORS

DEADLINE 5<sup>TH</sup> MAY, 2024

Your name:	
Name of business:	
Address:	
Email:	
Tel:	

Note: Mandatory contact information. We adhere to GDPR guidelines with your personal data.

**I wish to promote my business in the Hilly Fields Midsummer Fayre programme.**

Please tick the boxes of all that apply

## 1. I wish to advertise in the programme

Advertisement options (please put an X in the box):

Full page (£240)

Bleed: 216mm (h) x 154.5mm (w).  
Trim: 210mm x 148.5mm. Type 190mm x 130mm

Half page (£120)

Landscape: 90mm x 133mm.  
Portrait: 190mm x 65mm

Quarter page (£60)

90mm x 65mm

Eighth page (£30)

42mm x 65mm

Please copy my previous ad from the 2023 Fayre programme / Brockley Society newsletter

I am submitting new artwork by email / post. (email to [advertise@brockleysociety.org.uk](mailto:advertise@brockleysociety.org.uk))

Please create a text based advert from information I will supply (email to address above)

## 2. I wish to donate a prize for the Raffle

Description of prize

## 3. I wish to Sponsor the Fayre

As a Headline Sponsor (£1,000)

Sponsor (£500)

## 4. I would like to volunteer or I know someone who can

Information: [advertise@brockleysociety.org.uk](mailto:advertise@brockleysociety.org.uk) To volunteer, please email: [advertise@brockleysociety.org.uk](mailto:advertise@brockleysociety.org.uk)

## Payment details:

Email your application form to [advertise@brockleysociety.org.uk](mailto:advertise@brockleysociety.org.uk). Invoices will be dispatched by email shortly after.

Deadline for applications, payment and artwork: 5 May 2024

Payment to the **Brockley Society** account by BACS, as follows:

Barclays Bank Sort code: **20-18-93** Account number: **3394-7890**

NB: Please include the reference "**Prog24**" and your business name with your BACS payment.

Alternatively, you can wait until your invoice has been issued and use your invoice number as your payment reference.