

# BROCKLEY SOCIETY

## Hilly Fields Midsummer Fayre: Saturday 22 June 2019

### Promote your business at Brockley's biggest annual community event

Our 45th annual fayre has a long and successful tradition and is enthusiastically supported by families and people of all ages in the community. **Over 5,000 people** attend to enjoy the wide range of entertainments, activities and stalls on Hilly Fields' generous expanse. Prices are the same as last year, to encourage local businesses to continue their support. This is an excellent opportunity to promote your business.

#### 1) Advertise in the Fayre programme:

Contains all the key information for those attending the Fayre – a schedule of the day's events, a Fayre map, competitions and raffle prizes. 8,000 copies printed and distributed FREE.

Colour or black-and-white adverts [A5 programme]: *exact advert sizes at the bottom of the page*

- **Full Page**            **£200**
- **Half Page**            **£100**
- **Quarter page**        **£50**
- **Eighth page**         **£25**

Deadline for artwork: **Wednesday 1 May 2019**. Payment is required upon receipt of artwork.

#### 2) Donate a prize for the raffle:

All prizes are welcome e.g. a meal for two, a haircut, a voucher. Donors and their prizes are listed *in the programme* and promoted during the raffle draw at the Fayre.

#### 3) Sponsor the Fayre:

- As a *Headline* sponsor. With a **£1,000 contribution**, your business is listed on the *front cover of the Fayre programme*, receives a *full page advert* (inside front page or back cover) in the programme, with regular mention *on the PA* system throughout the day.

- As a *sponsor*. With a **£500 contribution**, your business is listed on the *front cover of the Fayre programme*, receives a *full page advert* (inside back cover) in the programme.

Deadline for artwork: **Wednesday 1 May 2019**. Payment is required upon receipt of artwork.

- Full Page:**            Bleed: 216mm (h) x 154.5mm (w).  
Trim: 210mm x 148.5mm. Type 190mm x 130mm
- Half Page:**            (Landscape): 90mm x 133mm. (Portrait): 190mm x 65mm
- Quarter Page:**      90mm x 65mm.
- Eighth Page:**        42mm x 65mm

*Brockley Society volunteer details:*

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\* The Brockley Society's objectives are to conserve and enhance the local environment, promote local community activity and improve local facilities. It is a community association open to everyone who lives in the conservation area or who is interested in furthering its purposes. It has no paid staff and is run entirely by volunteers. Registered Charity no 1004245

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## 1) I wish to advertise in Fayre Programme:

Name .....

Address .....

Email..... Tel.....

## 2) I wish to donate a prize:

Name of business (to go in the programme) .....

Address.....

Email..... Tel.....

Prize (or donation for a prize) .....

## 3) I wish to Sponsor of the Fayre as a:

Headline Sponsor ..... Sponsor .....

Name .....

Address .....

Email..... Tel.....

Contribution .....

### Payment Details (Invoices will be sent by email)

Cheques payable to 'Brockley Society'. Post to 'Brockley Society', 76 Tyrwhitt Road, SE4 1QB

OR

BACS: Barclays Bank, Sort: 20-49-81 Acc: 10196401.

### Advert instructions

..... **Full page** (£200)

Bleed: 216mm (h) x 154.5mm (w).  
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..... **Quarter page** (£50)

90mm x 65mm

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..... **Eighth page** (£25)

42mm x 65mm

..... Copy my previous ad from the 2017 Fayre programme / Brockley Society newsletter

..... I am submitting new artwork by email / post / enclosed to *Email:* .....

..... Please create an advert from the enclosed information

**DEADLINE: Wednesday 1 May 2019**